# **Zoom! Light Assisted Chairside Whitening Lamp**



The pricing below does not include VAT @ 12.5% and Octroi if applicable.

Zoom2!, the radical latest chairside whitening system, can make teeth 8 to 10 shades lighter in

about 45 mins with almost no sensitivity. Rated By 'Reality' with a 5 star rating as the best

system in the market today.

- Advanced technology light activated system
- Full mouth exposure lamp
- Lamp designed to be compact and easy to position
- Registration guide to align lamp and mouth
- Comfortable for patient (low heat)
- Fast/Effective (average of 8 shades with three 15 minute exposures)\*
- · Affordable. No contracts or leases needed.
- Extraordinary industry-leading marketing system



#### **Zoom! Chairside Procedure Tray**

- Advanced technology, patent pending light activated system
- Fast/effective (6-10 shades\* with three 15-minute exposures)
- · Virtually zero sensitivity formula
- Complete Procedure Tray- liquidam, bibs, gauzes, satin gel with FI and KNO3 & saliva ejectors
- Extraordinary industry-leading marketing system



#### **Zoom2! Lip and Tongue Retractors**

- White color suitable for taking "Before" and "After" photos
- Easy to place in the mouth
- Comfortably retracts both the lips and the tongue and aligns to light
- Two sizes provided: 2 large, 4 medium



### **Zoom! Protective Patient Eyewear**

- Provides protection from exposure to whitening lamp
- Can be used over corrective eyewear, if needed
- · Adjustable temples for a secure fit
- · Comfortable to wear



## **Zoom! Marketing and Merchandising**

- Imagery influences the patient; establishes a mind set
- Reinforce services offered and "professional only" products
- Attract new patients with positive imagery
- Promotions and special offers increase patient revenue

A list of Materials and Supplies



#### Vacum- Former

Symmetrically engineered with a W-shaped heating element, this attractive vacuum former ensures uniform heat distribution and is excellent for most thermoplastic appliances. The hexagonal post keeps the sliding frame from rotating and the all-aluminum construction eliminates rust and corrosion. Made in the USA,

Find all training tools you and your staff will need to offer the best possible Zoom! service to your patients with DVD and manual.

# In-Office merchandising material

Promote your exciting new service with dynamic in-office merchandising. From counter cards, to patient brochures, To posters... find all the tools you need to promote the new Zoom! Whitening system.

### M&M Dental Associates has pre- designed Announcement Letters

No time to find the right words? This is the perfect tool for patient mailings. You would need to ask for this service and personalize it on your letter head. A Cd with soft copies of introduction letters and a patient presentation that could be used in practice or by the dentist at different associations etc is also provided.

Please do introduce your patients and associates to the Zoom website for patients where they will find information on whitening with ZOOM light . www.zoomnow.com

