

## Philips Zoom !

### The Latest Light Assisted Chairside Whitening Lamp

Patients want their Teeth whiter, really white, really fast! If you want the Ultimate in Speed and results .... " The Wow Effect" , really easy then your choice should be the latest Innovation – Zoom Whitespeed LED!

Package price : 250,000 /- All Inclusive of taxes, delivery , training and setup .



- ▶ Advanced technology – chemistry assisted advanced Philips bulb .
- Variable Light Intensity ensures all patients receive a more comfortable procedure!
- Full mouth exposure lamp
- Lamp designed to be compact and easy to position
- Registration guide to align lamp and mouth
- Comfortable for patient (low heat)
- Fast/Effective- 50% and more Patients experience shades B1 and lighter.
- No contracts or leases needed.
- Extraordinary industry-leading marketing system



#### Zoom! Chairside Dual kit.

- Advanced technology, light activated 'Photo Phenton' system
  - Fast/effective (6-10 shades\* with three 15-minute exposures)
  - Virtually zero sensitivity formula
  - Complete Procedure Tray- liquidam, bibs, gauzes, satin gel with FI and KNO3 & saliva ejectors
  - gel concentration – 25% hydrogen peroxide.
- Rs 17500 per kit .

The package includes 2 dual kit

#### Zoom2! Lip and Tongue Retractors ( box of 3 )



- White color suitable for taking "Before" and "After" photos
- Easy to place in the mouth
- Comfortably retracts both the lips and the tongue and aligns to light
- Two sizes provided: 2 large, 3 medium

Rs 3000 for 3



#### Zoom! Protective Patient Eyewear

- Provides protection from exposure to whitening lamp
- Can be used over corrective eyewear, if needed
- Adjustable temples for a secure fit

- Comfortable to wear

pack of 2 for 2000/-

### **Zoom! Marketing and Merchandising**

- Imagery influences the patient; establishes a mind set – posters
- Reinforce services offered and "professional only" products- Brochures
- Attract new patients with positive imagery – videos and apps
- Promotions and special offers increase patient revenue – social media content and ongoing promotions



### **Marketing Materials for You**

#### [Training Materials and Supplies](#)

Find all training tools you and your staff will need to offer the best possible Zoom! service to your patients with DVD and manual.

In-clinic light set up with demonstration procedure .

**M&M Dental Associates - #9867522709 or 9867522707,  
[www.mmdental.com](http://www.mmdental.com) email : [maala.mmdental@gmail.com](mailto:maala.mmdental@gmail.com) ,  
[info@mmdental.com](mailto:info@mmdental.com) , [agnello.mmdental@gmail.com](mailto:agnello.mmdental@gmail.com)**